



Privacy Policy

W.I.T.H. Digital (“W.I.T.H.”) has developed a solution which facilitates seamless and secure payment transactions made specifically for micro-payments and donations. These solutions were designed with privacy in mind, offering a full lifecycle of security and protection for your personal information.

What type of information does W.I.T.H. collect?

When you make a purchase and/or donation using W.I.T.H.

When you tap your credit/debit card - be it an actual physical card or via a digital wallet - (the “Card”) on a phone or tablet to complete an in-person transaction with one of our customers, all personal information on your Card, such as your name or chip information, is collected in encrypted form and transferred directly (still encrypted) to your Card company to process the payment. We do not collect your Card number, name or billing address, and we never decrypt the information. For information about how your Card processor collects and protects your personal information, please consult their privacy policy.

There may be situations when you will be asked to authenticate your transaction by entering the Personal Identification Number (PIN) for your Card. This may happen with certain transactions (e.g. transactions over \$100/\$250 CAD depending on merchants and/or issuers - amounts/currencies may vary). The PIN is collected on a secure platform and encrypted for your own protection against fraud, and then transferred encrypted to the payment processor for verification. W.I.T.H. does not store or retain your PIN and deletes the PIN immediately after the transfer to the Card.

Following each transaction, W.I.T.H. will retain a minimal amount of information regarding each transaction processed through our solution, such as the last four digits of your Card, the name of our customer – the merchant, the time, the amount, the type of transaction/satisfaction metric as well as confirmation or denial of your transaction. The purpose of retaining this information is to protect our rights, the integrity of our system and protect against fraud while also deriving proprietary insights and analytics which we share with our customers. This information cannot lead to your identification.

Your first name, last name and email will be kept in our records only if that information was provided by you for receipt purposes, which would lead to the automation of sending receipts in future transactions for your convenience.

When you visit our website

We do not collect your personal information on our website.

To provide our products and services, manage our website and respond to questions or comments, we may collect business contact information from our potential or current customers and stakeholders when they complete our website contact form, such as name, company name, email address, and telephone number.

Our website uses Google Analytics, to analyse and provide us with information about how our website is used. Google Analytics may collect your personal information, such as your IP address but does not provide us with any of the personal information that it collects. If you want to delete or remove the cookies used by Google Analytics, please opt-out at <https://tools.google.com/dlpage/gaoptout>.

Where does W.I.T.H. keep information it collects?

Any information we collect is stored on our servers provided by Amazon Web Services (AWS) who have their own privacy policy [here](#).

How does W.I.T.H. protect information it collects?

W.I.T.H. protects its servers by using state of art technology and security controls, including:

- Using two factor authentication for access to sensitive data;
- Industry standard virtual cloud setup;
- Using SSL & TLS connections;
- Storing data behind firewalls; and
- All data at rest or in transit is encrypted using WhiteCryption Secure Key box or similar technology (e.g. AWS solution).

All information kept for our records is only kept for as long as it is necessary for the purpose for which it was collected. We will delete or destroy all information in accordance with applicable law.

We never sell or rent personal information to third parties and we do not knowingly collect or solicit personal information from anyone under the age of 13.

How to contact W.I.T.H.

You have the right to request access to, deletion of, or correction of any personal information that we may have about you. However, please note that you may be asked to disclose further personal details so we can identify information that relates to you, since we do not collect from you or store any personal information about you.

If you wish to make such a request or have any questions about our privacy compliance program, please contact us at privacy@withdigi.com.